

SURVEY OF OHIO CAMPGROUNDS 2004 and 2005

Please complete Questions 1 & 2 and then **Section A about CAMPSITES** and **Section B about CABINS/COTTAGES/RV UNITS & RESORT/LODGE ROOMS if they are available at your campground.** Be as accurate as possible when specific numbers are requested. Estimate, if necessary, but *please* don't leave any blanks. ***All answers are kept confidential and reported only when grouped at the county level. The Division of Travel and Tourism does NOT have access to individual survey responses.***

1. Name of county in which your campground is physically located: _____
2. Campground is open to the general public where campers pay a daily site fee and is **(Please check (X) the ONE category that BEST describes your camping operations):**
- (1) a privately owned campground, nearly all short-stay or transient campers, 4 weeks or less
 - (2) a privately owned campground, nearly all campers rent seasonally, more than 4 weeks
 - (3) a privately owned campground, mix of short stay and seasonal campers
 - (5) a publicly owned campground
 - (6) a campground in which sites are rented or leased semi-permanently
 - (7) a campground for special groups - church, YMCA, youth groups, etc.
 - (8) a campground for people living in mobile homes
 - (9) a campground for other non-transient residents

IMPORTANT: Must be filled out by management

<p>Please complete</p> <p>Name of campsite: _____</p> <p>_____</p> <p>_____</p> <p>Address: _____</p> <p>_____</p> <p>City: _____</p> <p>ZIP: _____ Tel: () _____</p> <p>Owner/operator: _____</p>
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SECTION A - ABOUT CAMPSITES

3. How many **total campsites** did you have open for use: **In 2004?** _____ sites;
In 2005? _____ sites

How many **campsites** did you have open for **short-stay/transient** (4 weeks or less) parties: **In 2004?** _____ sites
In 2005? _____ sites

4. Does your park have: (1) a full service restaurant? (2) limited food service? (3) no food service on premises?

If your campground has NO campsites open for TRANSIENT camping, SKIP TO QUESTION 11 BELOW.

Now we would like to ask you about your short-stay CAMPSITE rentals. Please answer Questions 5 through 10 only about your SHORT-STAY CAMPSITE RENTALS (4 weeks or less).

5. What was the **average** size of a camping party using a single campsite (persons per night): **In 2004?** _____ persons
In 2005? _____ persons
6. **In 2005**, what percentage of your short-stay camping parties were from each from of the following places? (Write in the percentages.)

	In 2005?
Ohio	_____
Michigan, Indiana, New York, Kentucky, West Virginia, Pennsylvania	_____
All other U.S. states	_____
Canada	_____
All other countries	_____
TOTAL (Column should total 100%)	100%

7. What was the **average** % occupancy rate of your short-stay tent/RV sites when you were open for business: **In 2004?** _____ %
In 2005? _____ %

8. Beside **each month** of the year **2005** in the following table, please:

- Check 'Yes' if your short-stay tent/RV sites were open for business the entire month. If not the entire month, write in the number of days they were open that month. If they were **not open at all** that month, write in '0' as the number of days.
- Then, write in their % occupancy rate for the period they were open each month. If they were not open at all in a month, write in an 'X'. If you do not have occupancy rate information for a month, also write in an 'X'.
- Please ensure that the monthly occupancy rates are consistent with the yearly occupancy rate reported in question 7.

	Open Entire Month?	OR: # of Days Open	% Occupancy Rate For Months/Days Open		Open Entire Month?	OR: # of Days Open	% Occupancy Rate For Months/Days Open
Jan.	Yes <input type="checkbox"/>	_____ Days	_____ %	July	Yes <input type="checkbox"/>	_____ Days	_____ %
Feb.	Yes <input type="checkbox"/>	_____ Days	_____ %	Aug.	Yes <input type="checkbox"/>	_____ Days	_____ %
March	Yes <input type="checkbox"/>	_____ Days	_____ %	Sept.	Yes <input type="checkbox"/>	_____ Days	_____ %
April	Yes <input type="checkbox"/>	_____ Days	_____ %	Oct.	Yes <input type="checkbox"/>	_____ Days	_____ %
May	Yes <input type="checkbox"/>	_____ Days	_____ %	Nov.	Yes <input type="checkbox"/>	_____ Days	_____ %
June	Yes <input type="checkbox"/>	_____ Days	_____ %	Dec.	Yes <input type="checkbox"/>	_____ Days	_____ %

9. What was the approximate **average** length of stay of a typical camping party: **In 2004?** _____ Nights; **In 2005?** _____ Nights

10. How much do you charge, per night, for one campsite in **2005** (please report the **minimum** low season rate to the **maximum** high season rate), **including state and local taxes?**

BASIC RATE: From \$ _____ (minimum) to \$ _____ (maximum)

FOR EACH ADDITIONAL PERSON: \$ _____ per person NUMBER OF PERSONS BEFORE EXTRA CHARGE: _____ persons

11. Now, did you have any **cabins, cottages, RV units, or resort/lodge rooms** for use in 2004 or 2005?

- Yes ⇒ Please **CONTINUE** with **SECTION B**, starting with **Question 12**.
- No ⇒ Please **STOP** and return the questionnaire (see address below). Thank you for your time!!

SECTION B – ABOUT CABINS, COTTAGES, RV UNITS, and RESORT/LODGE ROOM RENTALS

12. Please indicate how many resort/lodge rooms were available in your facility: During **2004**? _____; During **2005**? _____

13. Please write in the number of cabins/cottages/RV units available: During **2004**? _____; During **2005**? _____

14. What was the average number of persons per night (guest party size) occupying one: (Please estimate if necessary.)

resort/lodge room : In **2004**? _____ persons; In **2005**? _____ persons

cabin/cottage/RV unit : In **2004**? _____ persons; In **2005**? _____ persons

15. In **2005**, what percentage of your cottage/lodge rooms were from each from of the following places? (Write in the percentages.)

	<u>In 2005?</u>
Ohio	
Michigan, Indiana, New York, Kentucky, West Virginia, Pennsylvania	
All other U.S. states	
Canada	
All other countries	
TOTAL (Column should total 100%)	100%

16. What was the **average** % occupancy rate of your cabins/cottages/RV units and resort/lodge rooms when you were open for business:

... In **2004**? _____% In **2005**? _____%

17. Beside **each month** of the year **2005** in the following table, please:

- Check 'Yes' if your cabins/cottages/RV units and resort/lodge rooms were open for business the entire month. If not the entire month, write in the number of days they were open that month. If they were **not open at all** that month, write in '0' as the number of days.
- Then, write in their % occupancy rate for the period they were open each month. If they were not open at all in a month, write in an 'X'. If you do not have occupancy rate information for a month, also write in an 'X'.
- Please ensure that the monthly occupancy rates are consistent with the yearly occupancy rate reported in question 16.

	Open Entire Month?	OR: # of Days Open	% Occupancy Rate For Months/Days Open		Open Entire Month?	OR: # of Days Open	% Occupancy Rate For Months/Days Open
Jan.	Yes <input type="checkbox"/>	_____ Days	_____ %	July	Yes <input type="checkbox"/>	_____ Days	_____ %
Feb.	Yes <input type="checkbox"/>	_____ Days	_____ %	Aug.	Yes <input type="checkbox"/>	_____ Days	_____ %
March	Yes <input type="checkbox"/>	_____ Days	_____ %	Sept.	Yes <input type="checkbox"/>	_____ Days	_____ %
April	Yes <input type="checkbox"/>	_____ Days	_____ %	Oct.	Yes <input type="checkbox"/>	_____ Days	_____ %
May	Yes <input type="checkbox"/>	_____ Days	_____ %	Nov.	Yes <input type="checkbox"/>	_____ Days	_____ %
June	Yes <input type="checkbox"/>	_____ Days	_____ %	Dec.	Yes <input type="checkbox"/>	_____ Days	_____ %

18. Approximately what was the **average** length of stay (number of nights) of your guests: In **2004**? _____ In **2005**? _____ nights

19. What are your **2005** daily resort/lodge room rates (please report the **minimum** low season rate to the **maximum** high season rate), **including state and local taxes? (If you rent only for a minimum period, such as seven nights, write in the average charge PER DAY.)**

RATE: From \$ _____ (minimum) to \$ _____ (maximum)

EACH ADDITIONAL PERSON: \$ _____ NUMBER OF PERSONS PER UNIT BEFORE EXTRA CHARGE: _____

20. What are your **2005** daily rental rates for cabin/cottage/RV units, (please report the **minimum** low season rate to the **maximum** high season rate) **including state and local taxes? (If you rent only for a minimum period, such as seven nights, write in the average charge PER DAY.)**

RATE: From \$ _____ (minimum) to \$ _____ (maximum)

EACH ADDITIONAL PERSON: \$ _____ NUMBER OF PERSONS PER UNIT BEFORE EXTRA CHARGE: _____

Thank you for your time! Your responses will be kept completely confidential. Please return to:

**Ohio Department of Development
Division of Travel & Tourism
77 South High Street, 29th floor
P.O. Box 1001
Columbus, OH 43216-1001**

OR:

**Longwoods International
261 Adelaide St. E.
Toronto, ON
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CANADA**